

LOANS \$20 to \$500

PAYMENTS in the table at right include all charges. You pay no notary fees, no extras, no insurance. Loans made to single people and married couples—on salary, furniture, or car. Value of security less important than character and regular income. No endorsers required. No credit questions asked friends, relatives or employer. Money ready the day after you apply. Phone or visit us at office below. Get full information without obligation.

Find here the cash loan you need

	Choose a monthly payment plan			
	6 payments	9 payments	12 payments	15 payments
\$ 20	\$ 3.64	\$ 2.51	\$ 1.95	
25	4.54	3.14	2.44	
50	9.09	6.28	4.88	
75	13.63	9.42	7.33	\$ 6.07
100	18.18	12.57	9.77	8.10
125	22.69	15.68	12.19	10.10
150	27.19	18.78	14.59	12.08
175	31.68	21.87	16.98	14.05
200	36.17	24.96	19.36	16.02
300	54.08	37.26	28.87	23.85
400	71.96	49.55	38.36	31.66
500	89.84	61.82	47.84	39.47

Payments include charges at Household's rate of 2 1/4% per month on that part of a balance not exceeding \$100, and 2% per month on that part of a balance in excess of \$100.

HOUSEHOLD FINANCE

Corporation
ESTABLISHED 1976

2 SAN FRANCISCO OFFICES

202 Bankers Investment Bldg. 833 Market Street
Entrances at 742 Market Street (Next door to Emporium)
49 Geary Street 304 Commercial Building
PHONE: DOuglas 0480 PHONE: EXbrook 8731

Oakland Office: 1419 Broadway, 707 Broadway Building PHONE: Hlgate 7051

Loans—Livestock

Bankamerica Credit Corp 843 Clay, CH ina-2071
25 New Montgomery DO uglas-6112
Tri-State Livestock Credit Corp
72 New Montgomery GA rfd-4953

Loans—Modernization

AMERICAN TRUST COMPANY
See Alphabetical Section For Branches
464 California DO uglas-7411
BANK OF AMERICA NATL TRUST & SAVINGS ASSN 300 Montgomery DO uglas-6112

Loans—Mortgage

CITIZENS FEDERAL SAVINGS & LOAN ASSOCIATION 654 Market GA rfd-7640
Files W O & Co 309 Kearny EX brook-5480
Jamieson Towle Willoughby Corp Mills Bldg GA rfd-3634
Mutual Mortgage Company 111 Sutter SU tter-7395
Norris Beggs & Simpson 243 Kearny DO uglas-5660
S F FEDERAL SAVINGS & LOAN ASSN 705 Market DO uglas-0072

Loans—Personal

AMERICAN TRUST COMPANY
See Alphabetical Section For Branches
464 California DO uglas-7411
BANK OF AMERICA NATL TRUST & SAVINGS ASSN 300 Montgomery DO uglas-6112
Remedial S F Loan Assn Ltd 932 Mission EX brook-4610
(See Advertisement Preceding Page)

Loans Personal, Bank

ANGLO CALIFORNIA NATIONAL BANK OF SAN FRANCISCO THE 1 Sansome DO uglas-8100

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want takes down his receiver.
3. Please speak as cordially as you would if face-to-face.
4. Please place the receiver on the hook gently when hanging up.

Loans—Real Estate

American National Finance Corp 843 Clay, CH ina-2071
AMERICAN TRUST COMPANY
See Alphabetical Section For Branches
464 California DO uglas-7411
ANGLO CALIFORNIA NATIONAL BANK OF SAN FRANCISCO THE 1 Sansome DO uglas-8100
BANK OF AMERICA NATL TRUST & SAVINGS ASSN 300 Montgomery DO uglas-6112
Bay View Federal Savings & Loan Assn 3rd & Palou Av MI ssn-6491
BOWES BROTHERS & CO 519 Calif DO uglas-1806
Caine Company The 110 Sutter SU tter-7171
Casey Warren A Russ Bldg SU tter-5808
CITIZENS FEDERAL SAVINGS & LOAN ASSN 654 Market GA rfd-7640
GOLDWELL BANKER & CO
Mortgage Loan Representative of Aetna Life Insurance Co 57 Sutter SU tter-5420
Jamieson Towle Willoughby Corp Mills Bldg GA rfd-3634
MARBLE JOHN M CO Russ Bldg GA rfd-8952
Mason-McDuffie Co 111 Sutter GA rfd-2241
McCollum Mortgage Co 1444 Franklin Oakland TW inoaks-1822
PACIFIC MUTUAL LIFE INS CO 660 Market DO uglas-7700
Prudential Insurance Co of America Mortgage Loan Branch Office 315 Montgomery EX brook-8833
S F FEDERAL SAVINGS & LOAN ASSN 705 Market DO uglas-0072
San Francisco Mortgage Corp 132 Sutter SU tter-6616
Syndicate Mortgage Co F. H. A. and Apt House Loans Russ Bldg GA rfd-0547
WESTERN SERVICE CORP 43 Sutter DO uglas-6300

Loans—Salary

Central Credit Co 703 Market EX brook-8484
(See Advertisement This Page)
DOMESTIC FINANCE CORP 760 Market EX brook-8960
(See Advertisement Page 276)
Family Finance Co Flood Bldg SU tter-3588
(See Advertisement Page 226)
LOCAL LOAN CO Flood Bldg EX brook-3575
Hobart Bldg EX brook-5462
Pacific Bldg EX brook-4977
PROVIDENT FINANCE CO 25 Taylor OR dway-5801

Telephone for QUICK SERVICE

AUTOMOBILE - FURNITURE - SALARY

LOANS

OUT-OF-STATE CARS FINANCED

SEABOARD

FINANCE COMPANY

SAN FRANCISCO Cor. Polk & Fell. UNDERHILL 5626
OAKLAND: Cor. 14th & Webster. GLENCOURT 5514

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Provident is meeting the personal debt problems of hundreds of employed men and women. A loan of \$50.00 may be repaid in 12 installments of \$4.87 a month; a \$100.00 loan at \$9.75 a month; larger amounts in proportion. If you can repay a cash loan in small sums every pay day, Provident will advance you the money quickly, usually within a few minutes. Many customers no need for co-signers or insurance. Provident loans, based upon earnings, are made to meet emergencies, to pay off urgent bills, pay taxes.

OR dway 5801
PROVIDENT FINANCE CO.
(opp. 6th & Market) 25 Taylor St.

312 Golden Gate Bldg. We also finance conditional sales contracts under . . .



LOANS

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UN derhill 7733
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1-2-3 LOAN SERVICE

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- 3 AUTO LOANS**
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DO uglas 9689

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When . . .
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and there's lots to be done — that's when you'll appreciate the Classified Telephone Directory to find the service you want in a hurry.